

LEHVOSS Nutrition

What to expect at Vitafoods 2023!



We Make the Difference in
your Food Supplement



DISCOVER WHAT LEHVOSS NUTRITION WILL BE PRESENTING AT VITAFOODS 2023

Vitafoods Europe is once again returning to Palexpo in Geneva from 9 – 11 May 2023 and LEHVOSS are looking forward to welcoming you at our stand F84.



We are excited to tell you about the **new partnership we have with Unigen**, a US based manufacturer, and introduce four new EU approved ingredients: [Anivestin™](#) for joint discomfort and oral health in companion animals, [Attenutin™](#) for respiratory health support, [Univestin®](#) for fast-acting joint support and [Amlexin™](#) for cartilage support.

These are natural, carefully researched ingredients which ensure superior quality thanks to the unique formulations discovered and developed through Unigen's proprietary Phytologix® Technology Platform, a database containing comprehensive botanical profiles on over 12,000 plants and more than 15,000 extracts. That's not the only new partnership we will be embarking on this year. **Let us introduce you to Evolva**, a European based company specialising in researching, developing and commercialising natural based ingredients.

Coming later this year, **LEHVOSS will be pleased to add Veri-te™ resveratrol** to their ever expanding portfolio. Evolva's resveratrol is a clinically researched, high-purity ingredient based on nature, made via fermentation, which ensures a stable, traceable and reliable supply chain. You'll also be pleased to hear that this ingredient is Novel Food Approved.

We are also pleased to announce our **new partnership in certain EU countries with Polaris**, manufacturer of Omegavie® softgel capsules, which are sustainable, plant-based capsules, naturally rich in vegan omega-3 DHA with exceptional organoleptic

properties and outstanding stability. They are available in 3 different formulations targeting various health benefits for all consumer's needs.

Remember to ask about the **new additions to our PureWay® range**: [PureWay-G](#) (Glutathione) and [PureWay-Q](#) (Quercetin). From the creators of [PureWay-C®](#) and [PureWay-C Liposomal®](#), these make a great addition to the PureWay® range, and offer customers high quality ingredients optimised for better absorption in the body. Not only that but this range is due to expand, as coming soon is PureWay-B Complex, PureWay-D3, PureWay-M (Melatonin) and PureWay-Multivitamin.

We also have **exciting new studies** to tell you about featuring our well-known branded ingredients. [Bacognize®](#); a clean-label, natural standardized extract derived from *Bacopa monnieri*, study demonstrates the improvement in **quality of sleep** and support in regulation of sleep cycles with 300mg/day. Whereas the [Pomella®](#), pomegranate extract study supports **skin health benefits, associated influence on the skin-gut axis**, and beauty from within, by supplementing with only 250mg/day. From our range of Verdure Sciences' ingredients, we also offer [Longvida®](#), [WokVel®](#), [Tinofend®](#) and [Restoridyn®](#).



[OptiMSM™](#), a well-established, branded ingredient in our portfolio also has a **new study!** At the end of last year a research article was published in the [Journal of Dietary Supplements](#) revealing for the first time ever that the two methyl groups in each MSM molecule do play a role in methylating DNA in a liver cell model.



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While previous data suggested that the sulphur in MSM was the key component, researchers now know that the two methyl groups have important roles in human nutrition & metabolism.



Besides all the new and exciting things we have to tell you about, don't forget about our already established range of scientifically proven branded ingredients from top leading manufacturers, including [Golden Omega®](#), [XanMax®](#), [HAPLEX®Plus](#), [Benexia® Xia Oil](#), [EpiCor®](#), [PureSea®](#), [AstaPure®](#) and [Naticol®](#). In addition, we offer a range of LEHVOSS Essentials ensuring the **best quality and traceability for the "must have" and well-known standard ingredients** in the nutraceutical market.

If you are looking for various grades of Sodium Hyaluronate (low, medium or high molecular weights) and/or Coenzyme Q10 then look no further. We have these products available from stock at very competitive prices, whilst offering 3 years shelf life. Plus **plant-based, innovative ingredients**, offering many benefits such as clean-label, traceable and sustainable approach under our PlantNutra® brand.

Do you want a finished product you can get straight to market? We can offer you ready-to-go concepts in the form of gummies, capsules, softgels and tablets. How about Longvida® 400mg capsules for cognitive health, Golden Omega® fish oil capsules offering multiple benefits including cardiovascular health and new to our range, AstaPure® gummies standardised to minimum 4mg of astaxanthin and 50mg of added vitamin C to allow for EFSA Health Claims.

Looking for minerals? Under the brand [PHARMAGNESIA®](#), LEHVOSS offers a comprehensive range of high quality minerals for food supplements, pharma, beverages and food applications.

Why not come and speak to our experienced team and ask them about their portfolio containing calcium, magnesium, iron, zinc, potassium and much more.

Last but by no means least, we now have **key researched ingredients for animal nutrition**. We know how much customers care for their beloved furry companions which is why LEHVOSS have taken some of their well-known, high quality branded ingredients and made them available in animal health grade.

Choose from OptiMSM®, PureSea®, WokVel®, EpiCor® and GObtab® for your next pet food supplement, treat or chew. Plus, as introduced earlier, we now have Anivestin™ for joint discomfort and oral health to add to pet nutrition portfolio.



[Book a meeting at Vitafoods](#) where you can speak with our one of our experienced team members who can help bring your formulation ideas to life.

LEHVOSS Nutrition is a business activity of the LEHVOSS Group, dedicated to the marketing and distribution of minerals, high quality and branded nutraceutical ingredients for Food Supplements, Functional Foods and Pet Food applications, throughout Europe.

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